

## Table of Contents

Introduction.....	3
Epic .....	4
Epic Name.....	4
Funnel Entry Date.....	4
Epic Owner.....	4
Epic Description .....	4
Business Outcome Hypothesis.....	4
Leading Indicators .....	4
Scope, Requirements, Features.....	4
In Scope .....	4
Out of Scope.....	4
Non-functional Requirements.....	5
Minimum Viable Product Features.....	5
Additional Potential Features .....	5
Impact.....	5
Sponsors.....	5
Users and Markets Affected .....	5
Impact on Products, Programs, and Services .....	5
Impact on Sales, Distribution, and Deployment.....	6
Summary .....	6
Analysis Summary.....	6
Go / No-Go Recommendation.....	6
Estimated Investment.....	6
Estimated Story Points (MVP).....	6
Estimated Monetary Cost (MVP) .....	6
Type of Return.....	7
Anticipated Return.....	7
Development .....	7
Type of Development.....	7
Estimated Development Timeline.....	7
Implementation .....	7
Implementation Strategy .....	7
Sequencing and Dependencies .....	7
Milestones or Checkpoints.....	7
Appendix .....	8